



# **Professional Development Services**

The Professional Development and Training Services Team provides Scantron customers with essential professional development and solution training to drive instructional change and improve student proficiency.

Our mission is to partner with you to ensure your teachers, administrators, and staff are not only proficient with the solutions you have chosen but are also on board with the educational changes you are trying to achieve. We work with you to reinforce your message so you can elevate and accelerate student achievement. Change can be scary. While other vendors provide tools, Scantron provides a true partnership to help you manage change and move seamlessly toward evidence-based decisions that support your students.

Get the most out of your Scantron solutions by adding professional development and training services. This robust suite of standard and custom classes helps your teachers and administrators use Scantron assessment, analytics, and survey solutions effectively. Our facilitators are expert in delivering standard classes and designing custom professional development to suit your needs and bring years of educational experience and a consultative approach to your solutions.

## **Standard Training Classes**

We can deliver standard training to get teachers and administrators up and running, on-board new staff, and provide annual refreshers to start the new school year prepared. Any of these courses can be adjusted to reflect your requirements and availability.

#### **Assessment Training**

- Administering Performance Series for Students and Staff
- Performance Series for Location Controllers
- Understanding Your Performance Series Data
- Using Gains & Growth to Inform Instruction
- Creating District Benchmark Assessments
- Assessment Development and Item Writing

- Creating Common
  Formative Assessments with
  Achievement Series
- Creating Item Banks with Achievement Series
- Using Formative Assessments to Monitor Progress with Achievement Series
- Reporting for Teachers and Administrators in Achievement Series

#### **Analytics Training**

- Introduction to Scantron Analytics
- Using Scantron Analytics to Inform Instruction
- Data Walk with Scantron Analytics
- Scantron Analytics for District and School Administrators

"[You] will be securing the services of an expert partner whose goal is to provide the most effective assessment experience possible."







## **Custom Classes**

You want more than a one-size-fits-all training. As educators, you know that addressing different audiences, providing engaging topics, and using varied approaches are key to superior education that sticks. That's why Scantron offers both standard class offerings and custom training to suit your specific needs.

### **Custom Professional Development**

- Custom onsite/online training sessions for targeted audiences and on topics you need
- A link to a curated list of resource materials addressing your specific requirements
- Custom materials (report templates; PPTs; configuration, end-user, admin, training guides, guided practice activities, etc.)
- Available self-guided, on-demand video tutorials

"The use of Scantron Performance Series tests allows our teachers to design instruction based on the needs of each student. The team at Scantron has been helpful in sharing this message with our teachers, allowing for deep data analysis and a move away from a focus on national percentages and toward a focus on student growth. Due to the strong communication between the diocese and the company, the Scantron trainers are able to share their expertise in their product in a way that aligns with the goals and objectives we have for our teachers."

-Leslie Lipovski, Curriculum Coordinator, Diocese of Arlington, VA



# **INFORM INSTRUCTION** TO IMPACT STUDENT **ACHIEVEMENT TODAY!**

For a free consultation to meet your academic goals, call **800.722.6876** or visit us at www.scantron.com/k12 to learn more.

#### **About Us**

Scantron® provides a comprehensive set of solutions that help improve student outcomes in K-12 education. We offer software and services to meet the needs of customers' assessment programs regardless of where they are on the technology spectrum—pure paper, pure online or anywhere in between.



