

# Class Climate®

## Course evaluation feedback system

Gathering feedback about all aspects of campus life (e.g., instructor and course evaluations, services satisfaction, learning outcomes) is a crucial part of academic and campus community success. The most effective way to collect this feedback and gain the insights it provides is to ask for it. Scantron's web-based evaluation system makes this process easy and effective.



### Improve the Quality of Instruction

Providing high-quality instruction is crucial to today's institutions. Students expect value for their tuition dollars.

Making effective decisions so you can provide that value depends on solid and reliable evaluations, gathered in a systematic way.

Class Climate provides an end-to-end system so you can collect the data you need to guide instructors or speakers and ensure that your courses and events are the best they can be.

### Improve the Learning Experience

Measuring student perceptions of their actual acquired learning expands your view.

Class Climate supports reflective questions so students can evaluate their perceived success to meet their specific learning outcomes. Compare these responses to goals identified for the outcomes and

determine whether courses are providing the expected increase in student learning.

### Provide Online Evaluations without Sacrificing Response Rates

Class Climate's true hybrid solution delivers evaluations in a modern, responsive, and accessible online environment, while still supporting paper so your transition occurs seamlessly.

Class Climate's automated email invitations and reminders ensure students always know when evaluations are due.

Class Climate can invite students to evaluate from within your Learning Management System so evaluations are front-of-mind in a system they experience daily.

### Support Different Programs with Different Needs

From team-taught classes to flipped classrooms to pure online courses, students are experiencing

education in new ways. Institutions need an evaluation process that makes it easy to capture perceptions that are unique to different programs.

Class Climate supports both centralized and non-centralized questionnaire templates. Create an institution-wide template to ensure common questions across departments. Or allow departments to create their own templates suited to their needs. In either scenario, enable optional instructor-specific questions so instructors can ask questions specific to their courses.

### Save Time and Effort with a Turn-Key Solution

You know you need feedback, but manually managing a large-scale evaluation system can tax even the most robust team. Trying to compare that data across time increases the complexity further. Class Climate provides a one-stop tool to manage this process—automatically!

***“It would take more time than [we] have, if we got rid of everything else and just did what Class Climate does for us. We just couldn't do it.”***

*Patricia Goodman Mahabir, PhD  
Executive Vice President & Director of Urban Metro Campus, Gateway Community and Technical College*

## Learning Management System Integration

LMS	Student Portal	Instructor Portal	Responsive Design (Mobile Devices)	WCAG & VPAT Accessibility
<b>Blackboard®</b>				
LTI	✓	✓	✓	✓
Block	✓	✓	✓	✓
<b>Moodle™</b>				
LTI	✓	✓	✓	✓
Block	✓	✓	✓	✓
<b>Instructure®</b>				
Canvas® LTI	✓	✓	✓	✓
<b>D2L®</b>				
Brightspace® LTI	✓	✓	✓	✓
Desire2Learn® LTI	✓	✓	✓	✓
<b>Sakai®</b>				
LTI	✓	✓	✓	✓

### Class Climate Meets Your Students Where They Are—In Your Learning Management System

Class Climate delivers strong support for integrating with your learning management system (LMS) to ensure course evaluations are a seamless part of the class experience.

#### **Responsive Design for a Mobile World**

At Scantron, we're focused on providing more opportunities for all students to participate in online surveys. We ensure that we incorporate the latest in responsive design, by testing and optimizing to support phones and mobile devices as well as more traditional online display options.

#### **Accessibility Features to Support All Students**

Class Climate's online questionnaires and interfaces meet Web Content Accessibility Guidelines (WCAG 2.0) and Voluntary Product Accessibility Template (VPAT) certification standards. These guidelines make sure that students with disabilities can have equal access to your course evaluations.

#### **Student and Instructor Portals for Easy Web Access**

Some solutions make it easy for students to evaluate, but require a cumbersome manual process for instructors to access results. Class Climate makes it easy for students to take surveys and for instructors to view reports using convenient portals. And we provide automated report delivery, so instructors who prefer PDF reports can receive them right in their email inboxes without burdening your administrative support staff.

#### **Standard and Custom Integrations to Suit Your Needs**

Scantron developed connectors for many of the most commonly used learning management systems. But if you don't see your LMS on the list, don't worry! We also have a staff of expert developers to create the connection you need and an API you can use to do it yourself.

## Flexibility to Serve Any Environment

Class Climate's extended features enable you to get even more out of your installation.

### Team-Taught (Modular) Course Evaluations

Many courses are now taught by teams of instructors. Reduce the effort necessary to evaluate all instructors in a team-taught course:

- Include questions for secondary instructors as part of the master course survey. Administrators can create these questions or instructors can define questions for their course segments.
- Provide easy access to reports and module survey parts for all instructors assigned to the course.
- Provide separate recipients, where appropriate, in online surveys for course segments. This streamlines the survey experience by showing only pertinent questions.

### Cross-Listed Courses

Evaluate courses that are managed in different programs or departments as one course. Cross-listed courses are linked via a common ID number, specifying that they belong together for tracking and analysis purposes.

For cross-listed courses, you can generate both individual reports just like for any other course and an aggregated report covering both.

### Learning Outcome Management and Tracking

A critical facet of course evaluation is measuring student achievement of learning objectives. Class Climate includes support for this crucial element of learning experience:

- Add questions to provide student self-evaluations of their performance on learning outcomes. Administrators can define a catalog of learning outcomes and targets, or instructors can define these individually for their courses.
- Dual-scale reporting functions compare target vs. actual performance on learning outcomes.

### Extensive Automated Reports

Class Climate compiles results in real time as responses are received. You can send reports to instructors as responses are captured, or set up end-of-term batches to send reports automatically on your schedule. Either way, instructors receive reports directly into their email inboxes or LMS portal for convenient access.

### Open-Ended Comments

Open-ended comments provide significant value in the evaluation process. provides support to capture these comments whether students are responding online or on paper. Reports automatically include all comments received, and you can categorize them for further analysis.

### Quality Dashboards

View quality indicators in real time inside and compare current results to target values on scaled questions. Charts and graphs make it easy to see potential quality issues at a glance.

Class Climate also allows for benchmarking to measure against future evaluations. Comparing data year over year helps you establish continuous institutional improvement.

### Quality Dashboard



***“We don’t have to manage a process that is burdensome and time-consuming and presents so many opportunities for error. Class Climate saves time, reduces anxiety, and we get what we need.”***

*Juliana Lancaster, Director, Institutional Effectiveness, Georgia Gwinnett College*



## Licensing Options

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Class Climate is a web-based solution with flexible options to suit your budget needs.

**Subscription licenses** work best for institutions that prefer to outsource IT efforts and budget for consistent annual costs. With Class Climate, you subscribe annually and access a unique site on our secure servers. Your evaluation data always remains private and accessible only by you. Our hosted systems are automatically upgraded when new versions become available.

**Perpetual licenses** work best for institutions that have robust IT departments and that prefer to manage their own applications. With Class Climate, you buy a license and install and maintain it on your own servers. Our Software Assurance program ensures you always have access to the latest version.

Whichever option you choose, our Professional Services team is ready to help you get set up and evaluating courses quickly.

## Class Climate Isn't Just for Course Evaluations!

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Class Climate is a full-fledged survey tool. Use it for any type of survey you need, such as:

- General surveys for any purpose
- Alumni surveys
- Student opinion of learning surveys
- Satisfaction surveys for services (e.g., cafeteria, bookstore, job center)
- Satisfaction surveys for campus events, such as conferences or symposia
- Satisfaction and Assessment Plan data for accreditation and reaffirmation
- Institutional Effectiveness Committee assessment plan follow up
- Campus elections—including embedded candidate images (e.g., homecoming, student association)
- Search committee feedback on candidates
- Staff satisfaction surveys
- 360° performance evaluations



**INFORM INSTRUCTION  
TO IMPACT STUDENT  
ACHIEVEMENT TODAY!**

For a free consultation to meet your academic goals, call **800.722.6876** or visit us at **[www.scantron.com/higher-ed](http://www.scantron.com/higher-ed)** to learn more.

## About Us

Scantron® provides technology to accelerate student growth. We offer software and services with a focus on assessment, course evaluation, and automated scoring, delivered with the quality and support you've come to expect from Scantron.