



# Government Research & Insights

## *Data Collection Strategies to Improve Policies & Procedures*

Deliver on the promises made to constituents with research programs built for governmental organizations.

To experience progress, governmental organizations must incorporate evaluation and data analysis strategies to help provide national and local leaders with valuable and meaningful insight into the current state of the population.

Research & Insights from Scantron Survey Services helps governmental organizations effectively collect and analyze data from a variety of populations, regardless of their size and location.

Strategic surveys are an opportunity to gather valuable information to closely examine the opinions and behaviors of a population as well as factual data in order to build profiles, draw conclusions and formulate hypotheses for future growth and development.

Research & Insights uses more than 40 years of experience working with governmental organizations to analyze data as well as gather scientific data to conduct and communicate results for major research projects.

Surveys can be distributed through a variety of channels, including direct mail, web, focus groups, telephone or any of the above methods, separate

or together allowing each research project to be tailored for the desired audience.

Research & Insights understands the level of importance our clients put on the privacy of their survey participants and the security of that data. Our quality, service and security standards are best-in-class, so you'll never have to worry about the integrity of your data.

### ***Government Research & Insights: Past & Current Customers***

- Internal Revenue Service (IRS)
- U.S. Bureau of Labor Statistics (BLS)
- Centers for Medicare & Medicaid Services (CMS)
- Department of Housing and Urban Development (HUD)
- National Institutes of Health (NIH)
- United States Postal Service (USPS)
- U.S. Department of Veterans Affairs (VA)
- United States Navy (USN)
- Department of Defense (DoD) Healthcare

***Our research methodologies, data analysts, and consultants translate raw data to help draw conclusions, formulate hypotheses, and build profiles.***



**CAPTURE INSIGHTS TO  
INFORM DECISIONS TODAY!**

For a free consultation to meet your research goals, call **800.722.6876** or visit us at **www.scantron.com** to learn more.

### ***About Us***

Scantron® Survey Services provides solutions to help you collect data you can use. We deliver the quality you expect from decades of experience. Whatever your survey or research needs, Scantron can meet you where you are and help you get to where you want to be.