



SCANTRON®

Complete Service for Your Critical Customer Mailings:

- Turnkey solution
- Design & Personalization
- Speedy Production
- Trackable Delivery
- Higher Open/Response Rates
- Secure Processing Facility

Scantron is a Critical Mail™ Provider and a **vital link** in your customer mailing chain of custody

Scantron provides a complete, fully-automated Critical Mail™ process—from printing to personalization to mailing. Our turnkey system ensures that your mailing looks good and gets mailed accurately to your customers. Let Scantron protect the chain of custody for your customer mailings at an affordable price!

What is Critical Mail™?

New United States Postal Service product developed to meet your business and customer needs

- Fast, consistent time-in-transit for time-sensitive documents
- Postal Service brand / image
- Design drives “open first” behavior
- Secure mailbox delivery on the first attempt, protected by the Postal Inspection Service
- High value product at a lower cost
- Options:
 - Letters
 - Flats
 - Delivery Confirmation included
 - Signature Confirmation (waiver available)
- Enhanced visibility with delivery confirmation
- Trackable via USPS website



Print Services
QUALITY PRODUCTION SOLUTIONS

1-800-735-2566 • www.scantron.com/critical_mail

Scantron Print Services—Your Complete Print and Fulfillment Services Vendor

Precision Printing Delivers Quality

Scantron has a long-standing reputation as the premier printer for critical applications, including test publishing certification exams, safety compliance, ballots, survey applications, patient encounters, and medical billing. While other printers hope to achieve high-quality results, precise printing with impeccable accuracy and proven reliability is a standard for us.



Broad Delivery Offers One-Stop Shopping

The most innovative design and highest quality printing is ineffective without a flawlessly executed fulfillment and distribution process. Scantron's secure facility has the equipment and expertise, from personalized printing to trackable delivery via USPS Critical Mail™—at an affordable price!



Personalized Support, Tailored to Your Needs

Great results are no accident: they come from superior planning, execution, and support—all standard with Scantron Print Services. Scantron's successful track record and roster of more than 26,000 satisfied customers wouldn't be possible without our experienced support team, dedicated to your success.

We provide you with a single point of contact to manage your project from start to finish. We have a staff of Project Specialists experienced in working with multifaceted projects. This team will coordinate every detail of your complex project, ensuring each deliverable is completed on time and to our quality standards.

From Your Hands to Theirs: Preserve the Chain of Custody for Your Critical Customer Communication

From automotive manufacturers to pharmaceutical companies to government agencies, for mailings of any scale, Scantron can design, print, and send your critical customer communications. Using your customer data and our state-of-the-art equipment and software, we'll make sure your letters are sent to the right place, at the right time, for the right price.



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