



## Assessment Services: Success Stories

As a leader in K-12 assessment, Scantron understands the challenges facing educators today. One critical challenge is to develop accurate assessment blueprints and effective test items that reliably measure student achievement. Throughout the assessment development cycle, Scantron’s assessment experts can meet you where you are and help get you to where you want to be.

### Examples from the thousands of assessment programs we have supported

#### Phoenix Union High School District, AZ

- Item Development
- Psychometric Services
- Field Testing
- Workshops

Since 2011, Scantron has created custom assessment items for Phoenix Union. Scantron created a suite of item banks for classroom and district use that are refreshed annually. We are also field-testing items within the district to gather data for generating statistics. To date, Scantron has delivered 5,096 custom items in 13 different high school courses for use in Phoenix Union’s classroom and district-level assessments. In addition, Scantron has contracted with the district to provide professional development workshops on the assessment development process.

#### Archdiocese of Washington

- Item/Test Review
- Psychometric Services

Scantron provided an independent review of assessment items for the Archdiocese *Faith Knowledge Assessment*, ensuring that they followed item development best practices and maintained consistency in style and formatting. We also conducted a review of their item statistics and provided input for content revisions. The *Faith Knowledge Assessment* bank is now available for purchase through Scantron.

#### Calcasieu Parish Public Schools, LA

- Item/Test Development
- Psychometric Services
- Workshops

A customer since 2007, Calcasieu Parish requires tests with near-identical challenge levels to the high-stakes tests. The goal of these assessments is to provide an indication of student performance on the high-stakes test. In response, Scantron conducted several research studies to determine the relationships between Scantron assessments and the Louisiana state test (LEAP). The research findings showed a strong and stable relationship with the ability to predict performance on the state test. Scantron’s assessments provide a district-wide common assessment so educators can make real-time judgments that impact the high-stakes test.

#### Adams County School District 50, CO

- Item/Test Development

Since 2009, Scantron has developed approximately 786 tests and more than 4,000 items specifically for Adams 50 curriculum skills within the Colorado State Standards. These items show a strong correlation to the items on the high-stakes state testing program. The results of these assessments are used to drive instruction within a learner-centered classroom.

#### Durham Public School District, NC

- Item/Test Development
- Workshops

In 2010, Durham, NC, administrators contacted Scantron with a need to create online assessments from ready-made item banks. We worked with them to identify which of our existing item banks would suit their needs, refining those choices as their requirements changed to include the Common Core State Standards and other priorities. In 2012, they chose to expand their internal team’s capacity with professional development workshops on item writing and test development, including a look at PARCC and SBAC, providing Durham with a better understanding of each consortium and its assessments.

#### Iberville, LA

- Item/Test Development

In 2010–2011, Scantron created Mathematics and ELA tests for grades 2–10 using Scantron item banks. Tests matched blueprints submitted by Iberville. Custom item development filled gaps between the content required by the blueprint and Scantron’s item banks.



***“We began by having Scantron use our blueprints to build test items. We have learned so much from their expertise and guidance. The research provided by their psychometricians has been key to our success!”***

*Mary Lou Caldarera,  
Supervisor of Assessment,  
Calcasieu Parish, LA*

## **Examples from the thousands of assessment programs we have supported**

<p><b>Widefield School District 3, CO</b></p> <ul style="list-style-type: none"> <li>Item/Test Development</li> </ul>	<p>During the 2012–2013 school year, Scantron developed 2,600 custom items in the four core subject areas (Reading, English Language Arts, Mathematics, Science) for grades 6–12. We also created more than 75 tests to help students prepare for their state tests and to measure progress on their attainment of academic standards. Additionally, we worked with Widefield to create blueprints that followed their pacing guides.</p>
<p><b>Fountain-Fort Carson, CO</b></p> <ul style="list-style-type: none"> <li>Item/Test Development</li> <li>Psychometric Services</li> <li>Workshops</li> </ul>	<p>From 2009–2012, Scantron worked with Fountain-Fort Carson to create custom tests according to their curriculum maps and aligned to their standards. In 2012, they chose to expand their internal team’s capacity with professional development workshops on item writing and test development so they could use Scantron-created items, along with their district-created items, to develop their own assessments.</p>
<p><b>Fulton County, GA</b></p> <ul style="list-style-type: none"> <li>Item/Test Development</li> </ul>	<p>From 2011–2013, Scantron developed more than 2,500 items and 35 tests in all four core subject areas (Reading, English Language Arts, Mathematics, Science) for year-end assessments. We developed items based on blueprints provided by the district and worked closely with them to ensure those items met the level of rigor as well as other considerations.</p>
<p><b>DC Charter Schools</b></p> <ul style="list-style-type: none"> <li>Item/Test Development</li> </ul>	<p>In 2012, Scantron developed approximately 450 items for two charter schools in Washington, DC. We provided leadership to both schools through the blueprint creation phase and item review phase. We created items for high school Mathematics and ELA assessments to measure student attainment of academic content taught each quarter.</p>
<p><b>Terrebonne Parish, LA</b></p> <ul style="list-style-type: none"> <li>Item/Test Development</li> </ul>	<p>In 2011–2012, Scantron created Mathematics and ELA tests for the parish using Scantron item banks. Tests matched blueprints submitted by the parish. Custom item development filled gaps between the content required by the blueprint and Scantron’s item banks.</p>
<p><b>St. Louis Public Schools, MO</b></p> <ul style="list-style-type: none"> <li>Item/Test Development</li> </ul>	<p>Scantron developed formative End of Course tests in English 1, English 2, Algebra 1, Geometry, and American Government (15 tests and 800 items) that matched the district’s End of Unit assessments in item type structure, standards alignment, and content rigor.</p>



**INFORM INSTRUCTION  
TO IMPACT STUDENT  
ACHIEVEMENT TODAY!**

For a free consultation to meet your academic goals, call **800.722.6876** or visit us at **www.scantron.com** to learn more.

### **About Us**

Scantron® provides a comprehensive set of solutions that help improve student outcomes in K–12 education. We offer software and services to meet the needs of customers’ assessment programs regardless of where they are on the technology spectrum—pure paper, pure online or anywhere in between.